

The Great Meet & Greet - Kickoff for WithIt Membership.

Meet, connect, and talk with like minds in your *local* home and furnishings community.

We're inviting every WithIt member to cultivate one professional friend, associate, or client as a WithIt member. Request a meeting. Ask them to your home for dinner. Connect face to face, as you prefer. Invite one other WithIt member, if you wish. Then, help your contact to join by October 29, 2010 – our first-ever National Membership Day.

Or, host a local gathering of target WithIt members, attendance by personal invitation only. And here's how:



HOW-TO FOR LOCAL GATHERINGS

How It Works - Host a real life gathering in your home, place of business, or a local venue of your choosing.

Invite peers. Business influencers. Women who want to connect, develop leadership skills, support one another. **Make it any kind of gathering you wish:** a small intimate dinner in your home, hors d'oeuvre and wine at a retail locale, a VIP boatripe aboard the ceo's yacht, playdate at the local ballpark. You decide.

When - October 29 is the Friday before Halloween, and grownups like to have fun too – excellent date for local gatherings.

How To Start - Signup as a local host. **Send in your Kickoff idea** (director@withit.org). Ask for a WithIt veteran to assist if you wish. **Choose your location.** Use the provided graphics. Have some fun. And since a party isn't much fun if there's no one there, **talk it up** – before, during, and after. **Post your Kickoff to WithIt's dedicated Facebook page** (in the works).

Attendance is by personal invitation - and limited to the number of guests you are comfortable hosting. Be sure guests are aware the event is by invitation only – people like to know when something is special. Offer your invitation by mail, phone, as you see fit. Remember to include appropriate home & furnishings journalists.

Tell Your Story. Have you found connection, a job, a resource, employees, learned to ask for what you need, developed a mentor, improved your leadership skills, grown your business? During the event, tell your story.

Signup Members at the gathering - "I like you, I respect you, I want you as a fellow member!"

Memberships are easily entered online at withit.org. There will be a box to indicate who invited you to join. **Incentive?** You may want to offer a *fabulous* doorprize, drawing from names who join WithIt that evening.

Collect business cards. If some prefer to consider joining later, followup with a phone call by December 10 (before the height of holiday season). CC WithIt on all contacts, so we can offer a welcoming word also.

Each host will receive a nice thank-you gift. The host who brings in the most new members and/or renewals *will receive free membership, Conference, and WOW Awards dinner in 2011.* Don't need free? Give it to someone who might.

We see you, we applaud you, we support you. . . we thank you.



WithIt

Women's Leadership Development Network
in the home and furnishings industries
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Learn, Grow, Lead, Encourage