

Greg Bannon is a data consultant at Verizon Wireless and is a leading industry expert in wireless operating systems and mobile products. He has a successful track record of educating Verizon employees at all levels as well as external stakeholders including Verizon customers, potential consumers and professional associations. He has taught thousands of customers how to take control of their smartphones and tablet products and creates new resources and avenues for explaining complex information to all audiences. From sales strategies and revenue generating tactics to awareness, promotion and marketing, Greg is a consistent contributor and enjoys building new relationships. Greg has been with Verizon Wireless for seven years, during which time he was promoted five times. He earned a bachelor's degree in psychology from the University of North Carolina at Greensboro and a master's degree in human resources from Western Carolina University.



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